

# Dr. Robert A. Howell

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## **Brief Summary and Highlights**

Dr. Howell has combined a career as an academic, consultant, and executive across a broad spectrum of assignments to position himself as a leading authority on corporate governance and financial analysis, reporting, and control practices. His current interests focus on changing governance practices in the wake of corporate abuses and new regulations, and financial analysis, reporting, and control practices. His earlier work focused on free cash flows and value creation, the strategic role of finance, new approaches to cost and profit management, and management lessons from the lean production model.

- Recipient of a number of "outstanding teacher" awards including "4 star" recognition by Business Week.
- Author of several research studies on the changing roles of management accounting and financial management for the NAA and FEI, respectively, and articles in Harvard Business Review, The Financial Times, Financial Executive, Management Accounting, Fortune, The Wall Street Journal, and other publications.
- Cited by *Fortune* as a leading edge accounting thinker in "Accounting Gets Radical," April 16, 2001.
- Subject Matter Expert for *The Wall Street Journal's CFO Network Program*, 2011, 2012, and 2014.

# **Academic Appointments**

Tuck School of Business at Dartmouth

David T. McLaughlin, D'54, T'55 Distinguished Visiting Professor of Business Administration, 2000-2015.

IMD: International Institute for Management Development (Lausanne, Switzerland) Professor of Strategy, Finance and Accounting, 1999-2002.

Thunderbird: American Graduate School of International Management Clinical Professor of Management Accounting, 1995-1998.

New York University, Stern School of Business Clinical Professor of Management and Accounting, 1977-1995.

Harvard Business School

Assistant Professor of Business Administration, 1967-1972.

Visiting Professor for EMBA and other programs in Austria, Germany, Italy, Poland, and Slovenia.

## **Teaching Interests**

Financial Accounting, Managerial Accounting, Management Control Systems, Corporate Financial Management, Financial Statement Analysis, Business Policy and Strategy, and Turnaround Management.

### **Audiences**

MBAs, EMBAs, MS in Accounting, DBAs and Senior Executives

#### **Consulting Experience**

General Electric Intel

AT&T Johnson & Johnson

Nestles KPN

Daimler Chrysler RWE/Thames Water Hallmark Cards Applied Materials

Northrup Grumman Cummins Engine and many others.

Advise and counsel boards, CEOs, CFOs, and their organizations; analytic assignments ranging from detailed ABC cost/profit studies to broad competitive analysis, valuation, and competitive strategy; design and deliver in house training and development programs; led series of executive study missions to Japan and U.S. "best practices" firms; technical advisor for two Fortune CFO conferences; subject matter expert for three Wall Street Journal CFO Network Programs; member of The Wall Street Journal's "Experts Panel".

## **Business Experience**

Spectra Group Ltd. (privately held, 3-D materials research and manufacturing firm), Early Stage Investor and Director, 2003-present.

Premix, Inc. (privately held, automotive parts supplier),
Director and Chairman of Audit Committee, 1974-1992,

Schick, Inc.,

VP-Finance, Treasurer, and CFO, 1975-1976

General Housewares Corp.,

VP-Finance, Treasurer, CFO, and Director, 1973-1975

RCA Corporation,

Manager, Business Controls, 1965-1967

Center for Corporate Excellence, (formerly Vail Leadership Institute)
Director 2003-2007.

#### **Boards and Committees**

Western Maryland College Trustee 1989-1998.

**Bucknell University** 

Member of Dean's Advisory Committee, active fund raiser for several capital campaigns, former President of Bucknell Club of Boston.

Sudbury, MA School Board

School Board Member (2 terms) and Chairman

International Teachers Academy, Bled, Slovenia

Trained Eastern European and former Soviet Union finance professors, 2000-2006.

Institute for Educational Management (IEM), Harvard University

Designed and taught courses in both planning and control and fundraising and financial management, for college and university administrators.

Andover-Newton Theological School

Developed special program in church administration.

#### **Professional Associations**

National Association of Corporate Directors (NACD)
Faculty for Director Professionalism Program, 2005 – present
Presented to more than 2,500 directors

Financial Executives International (FEI), member 1973 - present

American Accounting Association, member 1971 – present

Institute of Management Accounting (IMA), member 1984 – present Management Accounting Committee (MAC) Financial Accounting Committee (FAC) Certified Management Accountant #19

Association for Manufacturing Excellence (AME), member 2000 – present

#### **Education**

Harvard University
DBA in Management Controls, 1966

University of Pennsylvania, Wharton Graduate Division MBA in Industrial Management, 1962

Bucknell University
BS in Electrical Engineering (Tau Beta Pi), 1960

#### **Personal**

Married to Elizabeth (Betsy) C. Howell; four children and seven grandchildren.

Interests include golf (The Golf Club at Turner Hill, Ipswich, MA, and Grey Oaks Country Club, Naples, FL), skiing, jogging (two marathons), travel, politics, reading, and the Red Sox.

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